

Open letter to all exhibitors of the Baselworld 2012



## FOR A WATCH AND LUXURY INDUSTRY WITHOUT GALUCHAT

Dear madam, dear sir

Galuchat is derived from wild animals in danger of extinction: rays and sharks.

Rays and sharks are very much affected by overfishing. The watch and luxury industry contribute to their threatened status through the use of galuchat, the skin of rays and sharks.

The oceans' shark populations have already been diminished to 10 percent of their original size, and rays are disappearing silently!

Rays and sharks cannot be bred for use in the leather industry.

Please refrain from buying, selling or using galuchat in any way. Thank you!

**Sign for a watch industry without galuchat: [www.galuchat.ch](http://www.galuchat.ch)**

See the list of the watch brands that have said **NO to galuchat!**

Thank you very much for your support in protecting rays and sharks.

Sincerely

Monica Biondo  
Marine biologist

**[www.galuchat.ch](http://www.galuchat.ch)**